

SCHEDULE OF ACTIVITIES



July 31–August 2, 2025 | SMX Convention Center Davao

SCHEDULE OF ACTIVITIES

SMX Convention Center Davao, SM Lanang

July 31, 2025 (Thursday)



Time	Activity	Venue	Attendance
10:30 AM – 6:00 PM	Expo Show Hours	Function Rooms 1-2	Open to all
10:00 AM – 11:30 AM	Opening Ceremony	Pre-function Lobby	By Invitation only
11:30 AM– 1:30 PM	Welcome Luncheon	Meeting Room 5	By Invitation only
1:00 PM – 5:00 PM	COMPLIANCE MADE EASY: Your Roadmap to Regulatory Compliance and Confidence by Chamber of Cosmetics Industry of the Philippines, Inc.	Meeting Room 4	By Registration https://bit.ly/3GOWeHO
1:00 PM – 5:00 PM	Unlocking the MICE Profit Potential: Revenue & Events Management for Hospitality Professionals by Davao Hotels and Resorts Sales and Marketing Association	Marang & Pomelo Function Room Park Inn by Radisson Davao	By Registration Php 1,300

SCHEDULE OF ACTIVITIES

SMX Convention Center Davao, SM Lanang

August 1, 2025 (Friday)



Time	Activity	Venue	Attendance
10:30 AM – 6:00 PM	Expo Show Hours	Function Rooms 1-2	Open to all
10:30 AM – 12:00 PM	GS1: Powering Trust in Data for Everyone, Everywhere by GS1 Philippines, Inc.	Meeting Room 4	By Registration https://forms.office.com/r/zQ3TmUiHCs
10:30 AM – 11:00 AM	Beauty with Purpose: Diving into Mineral Sunscreen Innovation by BH Laboratories Inc.	Pre-function Lobby	By Registration https://bit.ly/466ffQT
11:00 AM – 11:30 AM	Brewed Feel: Beauty Inspired by the Art of Coffee An Innovative Concept and Trend Presentation by Environatural Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT
11:30 AM – 1:00 PM	Beauty by Design: Formulation Workshop with Environatural Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT
2:00 PM – 5:00 PM	Supply Chain Excellence: Driving Business Growth & Resiliency by Procurement and Supply Institute of Asia	Meeting Rooms 4-5	By Registration
2:00 PM – 2:30 PM	Effortless Color Dispersion for Tinted Sunscreens: Save Time, Enhance Performance from Altek Chemical Philippines Inc.	Pre-function Lobby	By Registration https://bit.ly/466ffQT
2:30 PM – 3:00 PM	How to Choose the Right Facial Toner for Your Skin Type with Kosbichem Biosciences Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT
3:00 PM – 4:00 PM	Beauty by Design: Formulation Workshop with Altek Chemical Philippines Inc. and Kosbichem Biosciences Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT

SCHEDULE OF ACTIVITIES

SMX Convention Center Davao, SM Lanang

August 2, 2025 (Saturday)



Time	Activity	Venue	Attendance
10:30 AM – 5:00 PM	Expo Show Hours	Function Rooms 1-2	Open to all
10:30 AM – 11:00 AM	Fragrance Encapsulation with Berfly International Trading Corp.	Pre-function Lobby	By Registration https://bit.ly/466ffQT
11:00 AM – 11:30 AM	Beauty by Design: Cosmetic Product Presentation with Heliochem Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT
11:30 AM – 1:00 PM	Beauty by Design: Formulation Workshop with Berfly International Trading Corp. and Heliochem Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT
1:00 PM – 5:00 PM	Packaging and Label Design Awareness Seminar by Department of Science and Technology XI	Meeting Rooms 4-5	By Registration
2:00 PM – 2:30 PM	Beauty by Design: Cosmetic Product Presentation from The Grasse Fragrance Company Inc.	Pre-function Lobby	By Registration https://bit.ly/466ffQT
2:30 PM – 3:00 PM	Beauty by Design: Cosmetic Product Presentation from Skin Magical Beauty and Wellness Corporation	Pre-function Lobby	By Registration https://bit.ly/466ffQT
3:00 PM – 4:00 PM	Beauty by Design: Formulation Workshop with The Grasse Fragrance Company Inc.	Pre-function Lobby	By Registration https://bit.ly/466ffQT